

# C P C O 2023 PREMIERE

# M I N I N G MAJOR EDITIONS

# THE MINING RECORD

4 Major Editions  
Directly Available To  
**55,000**

Industry Professionals

*Includes Target Mailings & Online Direct Link*



THE MINING RECORD IS AN  
EXHIBITOR AND IS DISTRIBUTED  
TO ATTENDEES AT THESE  
MAJOR 2023 MINING EVENTS

*The Mining Record is the industry's  
leading mining newspaper since 1889.*

## **FEBRUARY ISSUE...**

DISTRIBUTION AT TWO CONVENTIONS

*Advertising Deadline February 10, 2023*

### **MINEXCHANGE 2023**

**SME ANNUAL CONFERENCE & EXPO**

**CMA 125TH NATIONAL WESTERN MINING CONFERENCE**

February 26-March 1, 2023

Colorado Convention Center, Denver, Colorado

**THE MINING RECORD IS AN EXHIBITOR**

### **2023 PDAC INTERNATIONAL CONVENTION**

March 4-7, 2023

Metro Toronto Convention Center, Toronto, ON Canada

**THE MINING RECORD - TABLE TOP EXHIBITOR**

### **ADDITIONAL REPRESENTATION AT: CONEXPO-CON/AGG**

March 14-18, 2023, Las Vegas, Nevada

## **JUNE ISSUE...**

THE MINING RECORD IS AN EXHIBITOR

*Advertising Deadline May 24, 2023*

### **37TH ANNUAL ELKO MINING EXPO CONVENTION**

June 5-9, 2023. Exhibits June 8-9, 2023

Elko Convention Center, Elko, Nevada

**THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE**

### **ADDITIONAL REPRESENTATION AT: RETC 2023**

June 11-14, 2023, Boston, Massachusetts

## **SEPTEMBER ISSUE...**

*Advertising Deadline August 23, 2023*

### **NEVADA MINING PREMIER EDITION 2023**

NVMA Convention, September 6-9, 2023 - Lake Tahoe

**THE MINING RECORD COMBINED DISTRIBUTION**

**DIRECTLY MAILED TO:** Nevada Association Members, Nevada

Mining Companies, Mine Operations and Subscriber Base

## **DECEMBER ISSUE...**

THE MINING RECORD END OF YEAR SPECIAL EDITION

*Advertising Deadline November 17, 2023*

### **2023 AEMA ANNUAL CONFERENCE & TRADE SHOW**

December 2023 - Date To Be Announced

**THE MINING RECORD IS AN EXHIBITOR**

**END OF YEAR INDUSTRY BONUS DISTRIBUTION**

**See Reverse Side To Select These Issues For Your 2023 Advertising Year...**

# 2023 PREMIERE MAJOR EDITIONS

15% DISCOUNT AVAILABLE WITH ADVERTISEMENT IN ALL EDITIONS

## THE MINING RECORD 2023 ADVERTISING RATES:

B&W = Black and White

<b>Business Card Size - B&amp;W</b>	<b>\$225.00</b>	...4 col. inches....	3 7/8" x 2"
<b>1/8 page - B&amp;W</b>	<b>\$425.00</b>	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
<b>1/6 Page - B&amp;W</b>	<b>\$575.00</b>	...15 col. inches...	Vertical.....5 3/4" x 5"
<b>1/4 page - B&amp;W</b>	<b>\$695.00</b>	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
<b>1/3 page - B&amp;W</b>	<b>\$795.00</b>	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
<b>1/2 page - B&amp;W</b>	<b>\$1,095.00</b>	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
<b>2/3 page - B&amp;W</b>	<b>\$1,145.00</b>	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
<b>Full page - B&amp;W</b>	<b>\$1,525.00</b>	...79 col. inches...	.....9 3/4" x 15 3/4"
<b>Full Back page - B&amp;W</b>	<b>\$1,795.00</b>	...79 col. inches...	.....9 3/4" x 15 3/4"

**COLOR** — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)  
\$1,895.00 (Half Page)

### ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour  
Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

### PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

- PLACE MY ADVERTISEMENT IN ALL 4 PREMIER EDITIONS - 15% DISCOUNT. *FIRST ADVERTISING DEADLINE APRIL 14, 2022*
- PLACE MY ADVERTISEMENT IN:  FEBRUARY 2023 EDITION  JUNE 2023 EDITION  SEPTEMBER 2023 EDITION  
 DECEMBER 2023 EDITION
- AD ON HAND AT THE MINING RECORD.  NEW AD ON ZIP DISK OR FLASH DRIVE.  AD COMING (  ZIP DISK/CD  EMAIL/FTP)
- \* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)*

COMPANY: ..... TEL: .....

NAME: ..... EMAIL: .....

SIGNATURE: ..... TITLE: .....

**FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748**

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: [advertising@miningrecord.com](mailto:advertising@miningrecord.com) [www.miningrecord.com](http://www.miningrecord.com)

**HOW TO ATTEND: TMR • 800-441-4748 • 303-663-7820 • FAX: 303-663-7823 • Email: [questions@miningrecord.com](mailto:questions@miningrecord.com)**